



FREQUENCY: KKHB 105.5 FM

COVERAGE: Serving the North Coast with an effective power of 28,000 Watts. KKHB's signal extends from Garberville in the South, to Brookings, Oregon in the North and Willow Creek to the east. The market includes more than 150,000 people.

FORMAT: Cool 105 KKHB targets listeners 35+ years of age with an aggressive mix of Good Time Oldies. These are the hottest rock n' roll hits of the 60's, 70's, and 80's. High energy personalities give the station exceptional impact.

PROMOTION: Cool 105 KKHB combines music with action. We pride ourselves on being a highly visible radio station through community service, local concert promotions and other event-based promotions.

COMMUNITY: Cool 105 KKHB is locally managed by experienced broadcasters who care about the communities they serve.

AUDIENCE PROFILE:

ADULTS

