



Account Executive Position – Coos Bay

Bicoastal Media in Coos Bay, Oregon has an immediate opening for a dynamic and creative individual to join our marketing team. This is an expansion position, with an active list of billing accounts.

A successful candidate must be able to perform the following:

- Sells advertising time/internet space (as applicable) and works with advertisers to help market themselves to the station's listeners.
- Coordinates all aspects of client radio advertising campaign including copy, production, billing, collections, remote broadcasts and event marketing.
- Regularly meets with prospective and current clients to create and maintain sales relationships.
- Develops new business in selected markets and/or geographic locations.
- Supports program management in developing strategies, quantifying costs and benefits, developing business cases, identifying opportunities for quick wins, etc.
- Resolves past due issues with clients. Responsible for all past due accounts with their clients.

Bicoastal Media in Coos Bay owns/operates eight broadcast stations, with adjacent social and digital related brands.

Send Resume to:

George Feola

George@bicoastalmedia.com

Bicoastal Media is an equal opportunity employer.